

TacDev Model

About the TacDev Model

Typically, clients engage with RRD through a traditional fee-for-service arrangement – the TacDev Model. This scalable engagement for defined molecules offers clients the ability to add bandwidth to their existing structure while knowing that highly experienced professionals are managing all of the key product evaluation, regulatory strategy, clinical planning, program management and execution functions.

Partnering with RRD gives clients a 360° perspective of a product's current state, where it is going, and how best to get there. RRD's comprehensive, regulatory-driven approach means that product development is far more than protocol execution. The TacDev model was designed to align the most valuable assets of our clients – their people, knowledge and products – with our strategic and operational expertise and capabilities.

Working collaboratively to define the strategy, we also execute the development plan at an operational level – enabling companies to reduce cost, achieve rapid proof of concept, and shorten the value creation curve. Our approach emphasizes both strategic and operational planning from the onset to ensure 'getting it right' the first time.

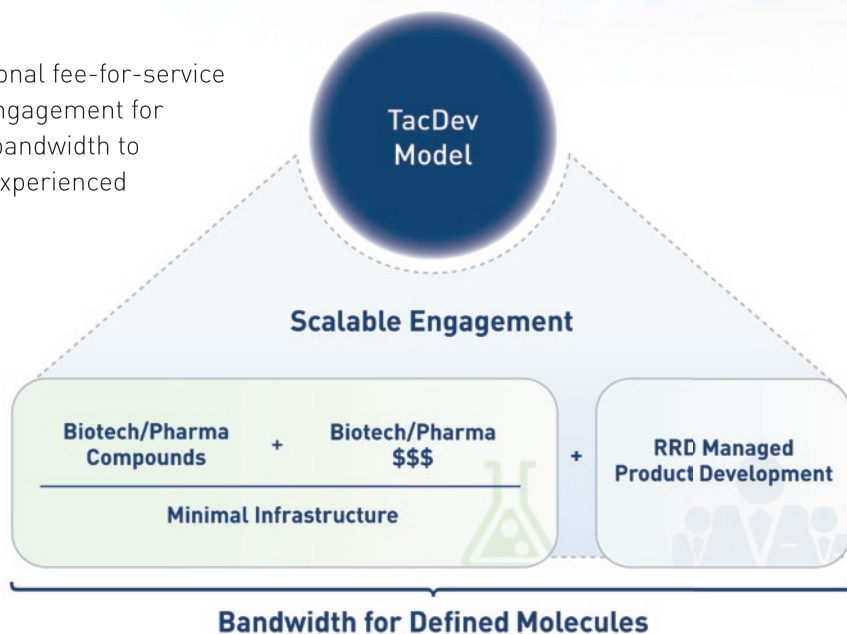
Once the development path has been chosen, RRD provides experienced project management, regulatory affairs, and clinical operations teams to manage and execute key development functions. Our multi-disciplinary teams work seamlessly with existing company structures and provide project continuity throughout the engagement. The result is a fully integrated and highly functional development package with strategy-minded oversight from concept to completion.

The TacDev model is a scalable, flexible and gated approach to product development where ROI, asset optimization, and value creation can be measured at various points of the engagement. This asset-centric development model offers investment efficiencies compared to conventional approaches as it enables companies to build product value instead of costly infrastructure as well as mitigate development and execution risk.

How RRD Manages a TacDev

Drug development is, by nature, a high-risk, cash intensive and time consuming endeavor. Conventional approaches are both imperfect and inefficient. Today, R&D expenditures are forecasted to exceed \$100 billion worldwide per year, yet less than 1% of compounds entering preclinical development will survive to FDA approval. RRD has an alternative.

We deliver strategy-driven product development support and operational management that allows companies to mitigate risk, accomplish more with fewer resources,





and save precious time. Our adaptable model is based on a comprehensive, regulatory-driven approach focused on quantifying and enhancing our clients' most important asset – their products.

What are the interdependent tactics needed to drive asset optimization and efficiently advance a product? What strategy leads to rapid proof-of-

concept, reduced development costs, and accelerated value creation? From initial tactical evaluations through the end of engagements, RRD develops every candidate within this larger context.

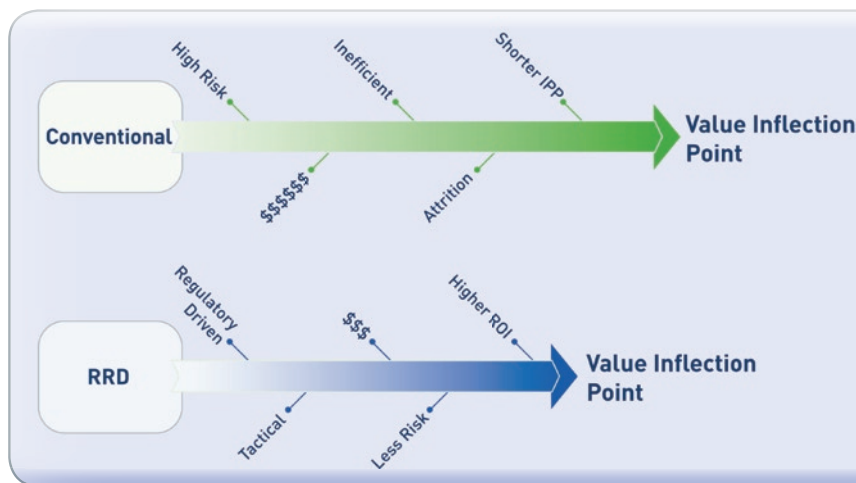
RRD was founded on one guiding principle – leverage our strategic and operational expertise to help clients better plan, manage and execute product development. We seek to maximize asset value and bottom-line impact while simultaneously, reduce the cost and time expended on non-viable product candidates. We ensure client resources are put to their best and highest use. We drive successful product outcomes.

Align strategy. Amplify expertise. Accelerate Value.

Experienced Development

Our track record is proven: RRD has the strategic insights and development know-how to ensure operational efficiency and increase the chance of successful outcomes. In other words, our experience 'de-risks' your investment.

From backgrounds in pharma/biotech, Food and Drug Administration (FDA), and Clinical Research Organization (CRO) management, RRD's team of industry professionals brings a unique combination of knowledge, experience, and strategic thinking to product development—across all major classes and therapeutic areas. Having successfully completed more than 50 engagements from product due diligence and strategy to late-stage clinical trial execution, RRD works with a wide range of organizations on all aspects of product development. In addition, RRD provided development oversight for a private equity fund investing over \$500 million in pipeline programs. The core team, along with an extensive network of expert affiliates, academic consultants, and proven service providers, makes RRD a unique product development partner.



The RRD Difference

RRD's greatest impact is on realizing your candidate's true value. As our development strategy is driven by regulatory goals and tactical decision-making, successful development costs less and carries less risk. That means a better return on investment and an accelerated timetable to reach a product's value inflection point. By carefully crafting and executing the *right* development strategy, RRD creates lasting value in both the companies it works with and the products it develops.